

Runs on the board come from successful partnerships.



Keith Bradshaw

CEO of Lords
Secretary of Marylebone Cricket Club
Bachelor of Commerce, UTAS, 1990

A former first-class cricketer for the Tasmanian Tigers, Keith Bradshaw has gone on to achieve a revered role in cricket on a worldwide scale as CEO and Secretary of Lords and the MCC.

While Keith was passionate about cricket, he was also determined to set himself up with a strong career that would last throughout his working life. He undertook most of his degree on a part-time basis, balancing study with work commitments, and went on to work with PriceWaterhouse before joining a national company, Deloitte.

After working his way up to become a partner, Keith secured his current position with Lords in London, the world's oldest and perhaps best known cricket club. Responsible for an organisation with a turnover of £23 million per year, Keith became the first non-Briton to hold the role in more than 100 years.

"When I started the degree, I didn't have a fixed idea of where I wanted to end up. Studying at the University of Tasmania was a great experience, and the University is very well regarded in industry."

As well as the theory and strategy of his discipline, Keith learnt a lot of life and business skills from his lecturers. "One of my philosophies has always been to surround yourself with good people. Those people are still mentors, and still people that I learn from."

And one of the biggest lessons? "You can work hard, you can achieve, but you can have fun at the same time. I think that's one of the biggest lessons that I learnt."

Whether you wear a baggy green cap, play first-class cricket for your state or just enjoy the regular competition of club cricket, a commitment to your sport requires time, effort and motivation. So if you enjoy this challenge, it's likely that you also thrive on challenge and excitement in your professional life.

A degree from the University of Tasmania (UTAS) can help set you up for an exciting career in the industry of your choice. And it doesn't matter if your cricket or personal commitments require a lot of time – most UTAS courses are available on a part-time basis and many have flexible delivery options.

The Tasmanian Cricket Association (TCA) and UTAS have formed a partnership that is committed to providing better opportunities for cricket players and staff at all levels, including professional development and bachelor degrees right through to postgraduate coursework and research programs.

This commitment flows through all levels of the TCA: state players, management and staff and TCA-affiliated cricket club members.

In addition to higher education opportunities for individuals, the relationship between the two organisations also opens up avenues for collaborative research and development of new study programs.

How can you benefit from the TCA and UTAS partnership?

As a player or staff member, you will have the opportunity to undertake tertiary study with the support and encouragement of the TCA. This means that you can focus on setting the pathway for your future career, whether it is in a related field such as sports management, media or health sciences, or a completely different direction.

UTAS staff are available to help with course advice and also talk to you about how to best fit your study in with your other commitments and demands.

UTAS also has 70 partner universities around the world so you can take advantage of overseas study options – ideal for an off-season contract in the UK or just for the experience of living and learning in another country.

How to find out more?

Contact the UTAS Info Centre – set up a meeting with a Student Adviser, seek advice by phone or email and find out about the options you might want to explore.

UTAS Info Centre Phone: **1300 363 864**

Email: **Course.Info@utas.edu.au**

UTAS will also be running education awareness sessions through the TCA and you are encouraged to attend. If you are a contracted player, it is also important to chat with the TCA Cricket Manager.

Click here to visit the UTAS website: www.utas.edu.au

